

# CREATIVE VITAE

## WHO AM I?

10

Years of professional formal & non-formal education  
BSc in Marketing

3

International Awards and recognitions

5+

Years of industry experience with individual, SME and corporate clients

100+

Completed projects and assignments

**DARKO KRSTEVSKI**

Marconilaan 55, 5612HN, Eindhoven  
+31625068473 - daksaf@gmail.com - logo.mk

## SKILLS & INTERESTS

Branding

Vector and Raster design

Content management systems

Business sense

Online Marketing

Internet Marketing planning

Coding and Hacking

SEO + SMO

Indi rock

TV-Series

Table tennis

Angry birds

## EXPERIENCE & HIGHLIGHTS

### LOGO.MK

web and graphic designer

2008 - PRESENT

Freelance studio  
Logo & Branding solutions  
Graphic design (print)  
Web design  
Content management system  
E-mail marketing  
Hosting services

**[improved]**

creativity & design

### BROKER INC.

Co-founder and Business partner

2008 - PRESENT

Start-up company  
3 International awards  
Media  
Financial news portal  
Investment funds monitor  
Web based applications  
SEO + SMO

**[improved]**

responsibility

### SEAVUS

project manager

MAY 2011 - AUGUST 2011

Project management  
News agency  
Lifestyle magazine  
Political weekly magazine  
Content management system  
Wireframing and prototyping

**[improved]**

corporate culture

### IT GLOB

web designer and administrator

JUNE 2007 - MAY 2011

Web design  
Web content management  
Web hosting and administration  
Content management system  
E-mail management  
About 100 different clients

**[improved]**

business communication

### AL DEMIK

marketing officer

AUGUST 2006 - JUNE 2007

Local construction industry  
B2B relations with suppliers  
E-business introduction  
Business planning  
Reorganization plan

**[improved]**

market research

### SMMRI (IPSOS)

research officer

JANUARY 2006 - JUNE 2006

Data collection  
Media researching  
Brand researching  
Report writing

**[improved]**

social communication